

DW | DESIGN WEEK | 2025 | JAN 9-12

ADDIS ABABA



YANGO

2025 OFFICIAL

TRANSPORTATION PARTNER

JAN 9TH -12TH
SPECIAL DISCOUNT
ON ALL RIDES
USE CODE **YANGOET**



MESSAGE FROM THE FOUNDER



As we celebrate the 10th anniversary of Design Week Addis Ababa, I am filled with gratitude and pride reflecting on how far we have come. What began as a vision to spotlight the power of Ethiopia's creative economy has evolved into a movement that connects creators, entrepreneurs, and global audiences in profound ways.

This milestone year is particularly special as we partner with **USP Holdings** to unveil their Signature Residence project, an inspiring testament to the intersection of art, design, and thoughtful living. The building exemplifies the bold, boundary-pushing ethos we have championed over the past decade. I would also like to extend a heart-felt thanks to DINK TV for amplifying the voices and stories of incredible creators with the world.

Of course, this exciting event would not be possible without our amazing partnerships and sponsorships who fuel creativity and quality standards in their respective industries. My deepest gratitude to **United Investments, Chapa, YANGO, ice addis, Keste Damena, Mugo Design + Build, Marathon Spirits, Belgotex, PORCELANOSA, NHY Import & Export, Habesha Networks**, and our team at **DINK**. Your belief in this platform and the power of design empowers everything we do.

Here is to the next decade of fostering creativity, collaboration, and cultural impact. Together we will continue to shape a brighter future for design in Ethiopia and beyond.

Warm regards,

M Yoseph

Metasebia Yoseph
Founder,
Design Week Addis Ababa

This year, Design Week Addis Ababa proudly partners with the Signature Residence to celebrate a landmark achievement in architecture and design. Located in the heart of Bole, Addis Ababa, the Signature Residence sets a new standard for "the art of fine living" with its remarkable design and craftsmanship. Conceived by leading architects, the development seamlessly blends modern aesthetics with timeless elegance, embodying the spirit of innovation and excellence that defines Design Week Addis Ababa. This collaboration highlights the transformative potential of design in shaping vibrant urban spaces and inspiring future creative endeavors.



PRESS PREVIEW

THURSDAY
JAN 9TH
11:00 AM - 4:00 PM

A first look at Design Week Addis Ababa's highly anticipated exhibits and installations, exclusively for press and media professionals.

PRIVATE LAUNCH EVENT

FRIDAY
JAN 10TH
6:00 PM - 9:00 PM

An invitation-only evening unveiling the Signature Residence and best of Design Week, bringing together industry leaders, creators, and innovators.

OPEN STUDIOS & WORKSHOPS

12:00 PM - 6:00 PM

PANEL DISCUSSION

2:00 PM - 4:00 PM

JAN 11TH

SATURDAY

Explore the creative process with hands-on workshops and studio tours while exploring conversations on the future of creative work.



DESIGN MARKET

12:00 PM - 6:00 PM

CREATOR'S BRUNCH

12:00 PM - 4:00 PM

JAN 12TH

SUNDAY

Shop designs from top makers and products from innovative brands then join us on the rooftop for a brunch-style networking mixer.

